Rep Order# EC'd Yes 6860691 Ver# 1 **Mod**# 0 Status Confirmed

Station K Advertiser

Buyer Fax# Phone# Estimate# Product

Printed: 10/03/2012 6:00 PM 10/02/2012 2:47 PM

Last Received: 10/4 Showing Buylines: All Lines

KSNV-TV LAS VEGAS, NV. ser ().RNC/ROMNEY FOR PRES RNC/ROMNEY STEPHANIE KINCAID Last Received:
Showing Buylines: All L.

() AMERICAN RAMBLER PRODUCTIONS
138 CONANT STREET
BEVERLY, MA 02494
Agency C/PI/P2/E //445
Filight Dates 10/03/70**
Hiatus Weeks Rep Firm Sales Office (Salesperson (

— CONTRACT COMMENT —

Salesperson Phone# Salesperson FAX#) PHILADELPHIA) AMY MCCREARY 215-568-6540 215-568-1845

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SA Buyli	F Buyli	F Buyli	M-TU Buyli	M-TO Buyli	W-F Buyli	F Buyli	M Buyli	M-TV Buyli	W-F Buyli	Dау
7A-9A ne Comment:	10P-11P Buyline Comment: DIINE	11P-1135P Buyline Comment: NEWS	U 11P-1135P Buyline Comment: NEWS	U 7P-730P Buyline Comment: WHEEL	7p-730P Buyline Comment: WHEEL	630P-7P Buyline Comment: JEP	630P-7P Buyline Comment: JEP	U 5P-630P Buyline Comment: NEWS	 5P-630P Buyline Comment: NEWS	Time
7A-9A Buyline Comment: SAT TODAY	DEINE	NEWS	NEWS	тазни	мнеет	. JEP	JEP	NEWS	NEWS	Program
:30	:30	: 30	:30	:30	:30	:30	:30	:30	: 30 	Len
\$625.00	\$3,200.00	\$1,200.00	\$1,200.00	\$1,300.00	\$1,300.00	\$1,300.00	\$1,300.00	\$1,200.00	\$1,200.00	Rate
10/06-10/06	10/05-10/05	10/05-10/05	10/08-10/09	10/08-10/09	10/03-10/05	10/05-10/05	10/08-10/08	10/08-10/09	10/03-10/05	Dates
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\$625.0C	\$3,200.00	\$1,200.00	\$2,400.00	\$2,600.00	\$3,900.00	\$1,300.00	\$1,300.00	\$2,400.00	\$3,600.00	Total Cost
										Daypart

1 of

	EC'd Yes	Rep Order# 6860691
		Ver# 1 Mod#
		0
		Status Confirmed
Showing Buylines: All Lines	Last Rec	Traffic Order# 107390
nes: All Lines	Last Received: 10/02/2012 2:47 PM	Pri
	/02/2012 2:47	Printed: I
	7 PM	10/03/2012 6:00 PM

17 SU 930F-10F	16 SU 5P-830P Buyline Comment: NFL	15 SU 4P~515P Buyline Comment: FNIA	14 SU 6A-7A Buyline Comment: NEWS	13 SA 530A-6A Buyline Comment: NN	12 SA 5A-530A Buyline Comment: NN	11 SA 11P-1135P Buyline Comment: NEWS		IT In Day Time Program	Buyer STEPHANIE KINCAID Phone# Fax#	∑
							İ	LI .	Flight Dates Hiatus Weeks	Agency () AMERICAN R. 138 CONANT STREET BEVERLY, MA 02494 Agency Crp1rD7F
:30	: 30	:30	:30	30	:30	: 30		Len	10/03/	MERICA ANT STE
\$1,200.00	\$10,000.00	\$2,400.00	\$350.00	\$825.00	\$825.00	\$1,100.00	 	Rate	10/03/2012 - 10/09/2012	CAN RAMBLER TREET 02494
10/07-10/07	10/07-10/07	10/07-10/07	10/07-10/07	10/06-10/06	10/06-10/06	10/06-10/06	 	Dates	2) AMERICAN RAMBLER PRODUCTIONS NANT STREET ULY, MA 02494
Н	Н	ഥ	μ	Ħ	Н	N		Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (Salesperson (
Ľ	Н	Н	Н	Ь	Н	H	1	# of	Phone# FAX#	
Ц	Ь	Ь	Ч	ш	Ь	N		Total Spots	215-568-6540 215-568-1845	PHILADELPHIA AMY MCCREARY
\$1,200.00	\$10,000.00	\$2,400.00	\$350.00	\$825.00	\$825.00	\$2,200.00		Total Cost	5540 [845	PHIA REARY

-REPORT TOTALS-

Buyline Comment: JEP

Report Totals: 25 / \$40,325.00

-SALES MONTHLY TOTALS-

Oct 12: 25 / \$40,325.00
Sales Totals: 25 / \$40,325.00
Station Totals: 25 / \$40,325.00
Lines not sent/rcld/rtrn: 0 / \$0.00

2 of 3

Daypart

	EC'd Yes	Rep Oı
	Yes	der#
		6860691
		Ver# l
		i Mod# 0 Status Confirmed
		Status
		Confirmed
Showing	La	Traffic Order# 107390
Showing Buylines: All Lines	Last Received: 10/02/2012 2:47 PM	
ines	10/02/2012	Printed:
	2:47 PM	10/03/2012 6:00 PM

3 of

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Station KSNV-TV LAS VEGAS, NV.

Advertiser ().RNC/ROMNEY FOR PRES

Product RNC/ROMNEY

Estimate# 445 Last Received:
Showing Buylines: All L.

3 () AMERICAN RAMBLER PRODUCTIONS
138 CONANT STREET
BEVERLY, MA 02494
Agency C/P1/P2/E //445
Flight Dates 10/03/2017 Rep Firm Sales Office (Salesperson () PHILADELPHIA) AMY MCCREARY

-COMPETITIVE-Phone# Fax# Buyer STEPHANIE KINCAID Market Totals

\$161,300

KTNV CATV

KIUD KBLR

оф Н-1 %

KINC KVCW

90 %

XMXX KLAS

27% ω «P

KSNV KVVU

17% 25%

XXXX

% 25% %

Salesperson Phone# Salesperson FAX#

215-568-6540 215-568-1845

--COMPETITIVE COMMENTS--

EST SAHRES NEW ORDER

Demos Books RA35+ NOV12

- CREDIT RISK -

CASH IN ADVANCE